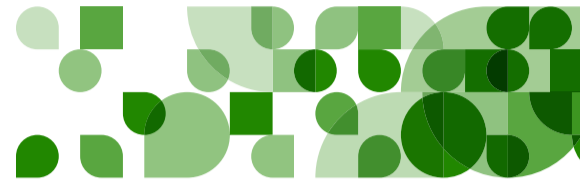


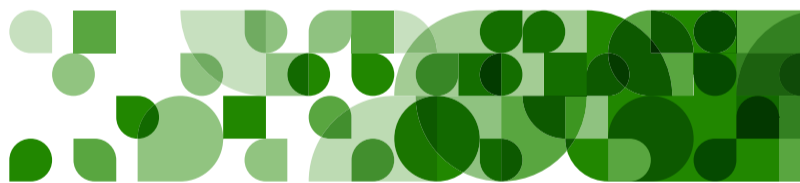
# Recurring revenue ideas & how to implement them






## 8 recurring revenue ideas



- 1 Bonus content:** Signing up gets customers additional content such as an exclusive whitepaper, instructive emails, etc.
- 2 Membership-based program:** Offers exclusive products or services on a members-only basis
- 3 Physical products:** Present customers with products through a subscription box, a customized preference product program, etc.
- 4 Productized services:** Generate revenue by selling a recurrent service or service subscription
- 5 Develop a software as a service (SaaS):** Users can access software on a subscription basis
- 6 Industry-related educational courses:** Host online webinars, classes, etc., for other professionals in the industry
- 7 Library of content:** Grants access to every product for a monthly fee
- 8 Combine two or more types:** Offer online membership, exclusive content, education, physical product delivery, or any combination

## Ways to implement



-  Launch a promotion with a subscription format or service plan
-  Partner with another organization to offer unique or additional content, products, or services
-  Pitch the promotion to a “mastermind” program relevant to the market
-  Utilize a payment integration service
-  Become a member of an affiliate program offering value to the target audience